

National Membership Overview

A national coalition to fix a broken housing system

Membership connects national organizations to shared federal strategy and coordinated action to expand housing supply, improve affordability, and modernize the systems that govern housing.


What Membership Means

UFG membership is not transactional. It is a commitment to work collectively to advance federal policies and partnerships that expand housing supply and improve affordability nationwide.

What Members Get

- **A shared federal housing strategy across housing supply and affordability**
UFG brings national organizations into alignment around a shared federal strategy that advances housing supply while also addressing the federal policies, incentives, and systems that create affordability.
- **Strategic leadership and coordination across the federal housing agenda**
UFG brings deep housing policy expertise and a 360-degree view of federal housing activity. We help set priorities, make strategic recommendations, and coordinate collective action across the coalition while respecting members' distinct agendas.
- **Cross-sector coalition building to unlock federal leverage**
Membership connects advocacy, industry, policy, and community organizations to build the breadth and legitimacy required for durable federal housing reform.
- **Collective legitimacy for pro-housing federal action**
Members operate within a trusted, bipartisan coalition that helps advance practical housing solutions in a polarized federal environment.

UFG's ability to serve as a strategic coordinating hub depends on dedicated staff capacity to track federal activity, align partners, and move collective action when it matters.



More than
300 member organizations
nationwide

Proven
bipartisan policy wins

Cross-sector membership

spanning housing, economic mobility, infrastructure, and related fields—including the **National Urban League**, **National Association of REALTORS®**, **National Apartment Association**, and the **National Low Income Housing Coalition**

“Up for Growth is where the best housing ideas take shape as bold, actionable strategies.”

Bryan Greene
*Vice President of Policy Advocacy,
National Association of REALTORS™*



What We Ask of National Members

National membership is intentionally flexible, but it does carry two shared commitments:

- **Participate in coordinated federal advocacy and amplification when it matters**
Members engage selectively in collective actions such as sign-on letters, joint outreach, coordinated engagement with federal policymakers, and aligned communications when timing, scale, and message discipline are most impactful.
- **Contribute insight and perspective to inform coalition strategy**
Members share policy expertise, field intelligence, and organizational perspective to help UFG track developments, identify opportunities, refine federal housing priorities, and anticipate emerging opportunities for action.

Join the Coalition

UFG membership is open to housing and housing-adjacent national organizations committed to advancing federal solutions that expand housing supply and improve affordability.

Organizations interested in joining the coalition are invited to connect with our team to discuss alignment, engagement, and next steps, including ways some members can further support the coalition's work.

Membership is subject to an alignment and vetting process to ensure shared commitment to UFG's pro-housing mission and federal focus.