“Up for Growth’s new report, Housing Underproduction in the U.S., is a must-read for policymakers and advocates who seek to address this challenge effectively.”

Julián Castro
Former United States Secretary of Housing and Urban Development

Up for Growth forges policies and partnerships to achieve housing equity, eliminate systemic barriers, and create more homes.

2022
Up for Growth Impact Report

Year in Review

Members and Partners
• Up for Growth added 68 new members.
• Secured 15 new partners.
• Increased membership footprint to representation in 31 States and the District of Columbia.

Research and Analysis

Published
2 policy briefs
5 original insights posts

Partnered with
13 expert authors for the updated and relaunched Housing Underproduction in the U.S. Report

Developed and released
Up for Growth’s branded policy framework, “A Better Foundation”

Advocacy

Federal Wins
• Up for Growth Action played a key role in securing the passage of housing provisions in the 2023 Omnibus Spending Bill, including an $85 million competitive zoning reform grant program.

• This program, established based on Up for Growth Action’s signature bill, the Housing Supply and Affordability Act, will support technical code writing, zoning updates, and community engagement for cities committed to advancing zoning reform.

State & Local Wins
• Up for Growth’s policy efforts in Maine from 2019 – 2021 culminated in the passage and enactment of LD 2033, a bill that eliminates exclusionary zoning across the state, in April of 2022.

• Launched Up for Growth’s State & Local Advocacy Program, selecting New York State as our first engagement through 2025.

“I appreciate Up for Growth for putting together this report which focuses on the problem of housing underproduction along with proposing ideas for how to address the problem.”

The Honorable Mike Braun
U.S. Senator, Indiana

The gap between housing need and housing availability in NY State has increased 44% in just seven years.
“The extent to which Up for Growth punches above their weight is going to be known...”

Jared Bernstein
Member of the White House Council of Economic Advisers

Events

Up for Growth’s Pro-Housing Webinar Series

- 6 policy topics
- 25 expert panelists
- 1,500 unique registrants

Organizational sponsors include The American Planning Association and the Mortgage Bankers Association

Up for Growth’s Annual Summit for Housing Changemakers

- 250 pro-housing influencers in attendance
- 13 organizational sponsors

Organizational sponsors include National Association of Realtors, the National Apartment Association, and the National Multifamily Housing Coalition

Featured Speakers at UFG Events

Julián Castro
Former Secretary of the Department of Housing and Urban Development (HUD)

Jared Bernstein
Member of the White House Council of Economic Advisers

Solomon Greene
Principal Deputy Assistant Secretary, HUD

Erica Poethig
Special Assistant to the President for Housing and Urban Policy

Communications & Public Relations

Housing Underproduction in the U.S.

Referenced in major media outlets, including:

- The New York Times
- Bloomberg
- The Boston Globe
- The Dallas Morning News
- POLITICO
- CBS NEWS
- The Atlantic

which resulted in

- 3,800 citations in articles
- 11.7 billion impressions worldwide

Launched New Up for Growth Brand and Website

Featuring interactive tools like the Housing Dashboard, the Policy Brief Library, and Policies to Watch.

On the Road

Up for Growth’s Keynote Speaking Engagements

- Urban Land Institute Fall Meeting
  - Dallas, Texas
- University of North Carolina Kenan-Flagler Business School
  - Chapel Hill, North Carolina
- The Maine Affordable Housing Council Annual Conference
  - Portland, Maine
- The ULI Place Summit
  - Bentonville, Arkansas
- RUPCO Community Lunch
  - Kingston, New York
- Ohio Economic Development Association Annual Conference
  - Columbus, Ohio
- National Association of Residential Property Managers
  - Washington, D.C.
- Home Builders Association of Greater Austin
  - Austin, Texas

National Association of REALTORS® Annual Conference
- Orlando, Florida

Contact

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