

“Up for Growth’s new report, *Housing Underproduction in the U.S.*, is a must-read for policymakers and advocates who seek to address this challenge effectively.”



Julián Castro

Former United States Secretary of Housing and Urban Development

Up for Growth forges policies and partnerships to achieve housing equity, eliminate systemic barriers, and create more homes.

2022 Up for Growth Impact Report

Year in Review

Members and Partners

- Up for Growth added **68 new members**.
- Secured **15 new partners**.
- Increased membership footprint to representation in **31 States and the District of Columbia**.

Research and Analysis

Published

2 policy briefs



5 original insights posts

Partnered with

13 expert authors

for the updated and relaunched *Housing Underproduction in the U.S. Report*

Developed and released



Up for Growth’s branded policy framework, **“A Better Foundation”**

Advocacy

Federal Wins

- Up for Growth Action played a key role in securing the passage of housing provisions in the 2023 Omnibus Spending Bill, **including an \$85 million competitive zoning reform grant program**.
- This program, established based on Up for Growth Action’s signature bill, the Housing Supply and Affordability Act, will support technical code writing, zoning updates, and community engagement for cities committed to advancing zoning reform.

State & Local Wins

- Up for Growth’s policy efforts in Maine from 2019 – 2021 culminated in the passage and enactment of LD 2003, a bill that eliminates exclusionary zoning across the state, in April of 2022.
- Launched Up for Growth’s State & Local Advocacy Program, **selecting New York State as our first engagement through 2025**.

“I appreciate Up for Growth for putting together this report which focuses on the problem of housing underproduction along with proposing ideas for how to address the problem.”



The Honorable Mike Braun

U.S. Senator, Indiana

The gap between housing need and housing availability in NY State has increased **44%** in just seven years.

“The extent to which Up for Growth punches above their weight is going to be known...”




Jared Bernstein

Member of the White House Council of Economic Advisers

Events

Up for Growth’s Pro-Housing Webinar Series


 **6** policy topics


 **25** expert panelists

 **1,500** unique registrants

 **10** organizational sponsors including The American Planning Association and the Mortgage Bankers Association

Up for Growth’s Annual Summit for Housing Changemakers

 **250** pro-housing influencers in attendance

 **13** organizational sponsors including National Association of Realtors, the National Apartment Association, and the National Multifamily Housing Coalition

Featured Speakers at UFG Events



Julián Castro

Former Secretary of the Department of Housing and Urban Development (HUD)



Jared Bernstein

Member of the White House Council of Economic Advisers



Solomon Greene

Principal Deputy Assistant Secretary, HUD



Erica Poethig

Special Assistant to the President for Housing and Urban Policy

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Communications & Public Relations


Housing Underproduction in the U.S.

Referenced in major media outlets, including:

The New York Times **Bloomberg**

 **The Boston Globe**

The Dallas Morning News **POLITICO**

 **The Atlantic**





and many others.

which resulted in



3,800

citations in articles



11.7 billion

impressions worldwide

Launched New Up for Growth Brand and Website

Featuring interactive tools like the **Housing Dashboard**, the **Policy Brief Library**, and **Policies to Watch**.

On the Road

Up for Growth’s Keynote Speaking Engagements

Urban Land Institute
Fall Meeting
Dallas, Texas

RUPCO Community Lunch
Kingston, New York

University of North Carolina Kenan-Flagler Business School
Chapel Hill, North Carolina

Ohio Economic Development Association Annual Conference
Columbus, Ohio

The Maine Affordable Housing Council Annual Conference
Portland, Maine

National Association of Residential Property Managers
Washington, D.C.

The ULI Place Summit
Bentonville, Arkansas

Home Builders Association of Greater Austin
Austin, Texas

National Association of REALTORS® Annual Conference
Orlando, Florida